

# MARIANO IBARRA

Software engineer passionate about creating robust, engaging, and accessible digital experiences.

## PROFESSIONAL EXPERIENCE

### Software Engineer · On City Aug 2023 — Present

Frontend Tech Lead in an agile team focused on designing and developing internal solutions with Angular and .NET, aimed at optimizing key business processes and increasing operational profitability.

#### Key achievements:

- Designed and implemented the **digital insurance sales flow**, integrating with an external insurance provider, enabling scalable commercial billing through suggestive selling (both online and in-store), via an automated and traceable workflow.
- Developed the **debt outsourcing system with law firms**, automating a manual process that reduced handling time by 80% and freed up 4 employees for strategic tasks.
- Actively participated in the **SAP migration**, mapping processes, designing critical integrations, and automating tasks, significantly boosting commercial productivity.
- Created interactive **Figma prototypes** for key system features, enhancing the customer experience and speeding up requirements validation with stakeholders.
- Made architectural and technical decisions in Angular, including modularization strategies, lazy loading, state management, and performance optimization in complex interfaces.
- Led the frontend team technically: setting standards, conducting code reviews, mentoring, and aligning technical work with product goals.
- Consistently engaged in functional analysis with stakeholders, transforming operational needs into robust, scalable tech solutions.

#### Responsibilities:

- Technical leadership, architecture, and design decisions
- Mentoring and technical alignment of the team
- UX/UI prototyping and design using Figma
- Functional analysis and solution implementation
- Complex integrations with SAP and external services

### Fullstack Developer · Lumma, 4D E-Motion Feb 2023 — Jul 2023

I designed and developed the core applications of a Smart TV operating system, tackling the technical challenge of delivering an optimal user experience on limited hardware and spatial navigation via remote control.

#### Key achievements:

- Led the design of an intuitive and accessible interface, adapting components, navigation patterns, and controls to ensure a smooth experience using a remote.
- Developed fullstack web applications optimized for low-resource devices, prioritizing performance, load times, and rendering efficiency.
- Coordinated with design, product, and QA teams to align functional, technical, and user experience goals.
- Conducted testing and fine-tuning on physical devices (STBs), ensuring compatibility, stability, and responsiveness in real-world usage.

### Frontend Developer · Lemon Jun 2021 — Nov 2022

I was part of the frontend team at a fast-growing fintech, contributing to the development and maintenance of accessible, modern, and responsive interfaces.

#### Key achievements:

- Implemented new features in web products with a strong focus on performance and usability.
- Took part in maintenance tasks, bug fixing, and optimization of reusable components.
- Performed quality testing across multiple browsers and mobile devices to ensure a smooth and responsive user experience.
- Supported team growth by promoting best practices in development, version control, and collaborative work.

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## SKILLS

### Programming Languages

JavaScript (ES2020+), JS, TypeScript, Node.js, C#, Java, HTML, CSS, SCSS, Sass, SQL, GraphQL

### Libraries & Frameworks

Angular (v2+), AngularJS, React, Next.js, Astro, .NET Core, .NET Framework, MAUI, WPF, WinUI 3, RxJS, Zustand, Redux, Tailwind CSS, Bootstrap, Material UI, Storybook

### Tools & Platforms

Git, GitHub, GitLab, TFVC, Azure DevOps, Azure Portal, AWS (EC2, S3, Lambda), Firebase, Vercel, Netlify, Dokploy, Cloudflare, Docker, npm, ESLint, Webpack, Vite, Prettier, Figma, Postman, Swagger

### Testing

Jest, Vitest, Mocha, Karma, Jasmine, Cypress, Playwright, Testing Library, Storybook, TDD, BDD, E2E Testing, Unit Testing, Integration Testing

### Architecture & development

Clean Architecture, SOLID, DDD (Domain-Driven Design), RESTful APIs, Design Patterns, CI/CD, Microservices, Web Components, SSR (Server-Side Rendering), SSG (Static Site Generation)

### Methodologies & soft skills

Agile, Scrum, Scrumban, Kanban, Code Reviews, Pair Programming, Mentoring, Team Leadership, UX/UI Implementation, Accessibility (WCAG), Responsive Design, Performance Optimization

## CERTIFICATIONS

### Programming in C#

Udemy, Oct 2024

### Reactive Angular Course (with RxJS)

Udemy, Apr 2024

### Angular Advanced

Udemy, Oct 2023

### Google Mobile App Development

Google, May 2023

### English B2 Upper Intermediate

EFSET, Oct 2022

## EDUCATION

### Information Systems Engineering

Universidad Tecnológica Nacional,  
2014 — 2021